# Usability Test

# WEB/240

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# I performed a Usability test on my websites home page. Here is what my partner and I came up with:

Ease of Learning

My website is plain and simple. It is pretty easy to learn how to use. The navigation bar guides you to the pages a visitor would be interested in taking a look at. It is self-explanatory on where you would navigate and explore, as the only options are: Home, About Me, Gallery and Contact me.

Efficiency of Use

A visitor that comes to my web site, will be comfortable to complete tasks efficiently and quickly. With very little options, a visitor can learn how to use the web site in a matter of minutes. It is efficient in the sense of going from page to page, seeing exactly what you would expect in each page by the name of the navigation tab the visitor is intended to look into.

Memorability

As previously mentioned, because there are so little options, a visitor that returns to the web site will remember enough to use it productively, especially the Gallery section. In my opinion, there is no learning curve to my web site and I do not think a visitor would get frustrated with remembering how to use the web site or have trouble looking for a particular part of the web site.

Error Frequency and Severity

The form on the contact me page can allow visitors to be confused or lost when entering their message and information. This can be due to the fact that the form only has lines, instead of boxes, to fill in. Also, in the Gallery section, when clicking on the image to see it bigger, the visitor can click on a different image on accident as the images may be too close together. It is not easy to recover from errors and a visitor may get frustrated.

Subjective Satisfaction

Visitors can like using the web site if it fits their interest. It may be too plain because there is not enough text explaining things, if that is what they’re looking for. Overall, visitors will be simply satisfied and like it, but not love it.

Questions:

1. What is the purpose of the web site?

The purpose of the web page is to display some of my photographs, a tiny bit about the photographer and if the visitor is interested, contact me about any questions or kudos they have regarding my work.

1. Do you feel the gallery is enough?

No, I do not feel the Gallery is enough because with pictures, there are so many I feel I can post. However, I do not want my visitors to have a slow loading time. I also do not want to give out too many photos because I want my visitors to be intrigued.

1. What do you think you can add on the Contact Me web page?

I think I can add a better form, bigger and easier to read. I also would have loved to learn how to actually make it work and email me when a visitor fills it out. I think I could also add an email icon or button so a visitor can email me directly. A social media icon that can go directly to my social media web pages would be a nice touch to the Contact Me page.

1. Will you add any more context on your web page?

The only context I feel is important to add would be information about the photo. Where it was taken and why I took the photograph – what inspired me. I feel this information may allow visitors to get a little closer to me and my style of photographing.